



Ministerio
de Educación
y Cultura
URUGUAY

International Historical Essay Contest

The creation, development and impact
of *The Liebig Extract of Meat Company*
(LEMCO) in Fray Bentos, Uruguay

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1. Presentation

The Ministry of Education and Culture of Uruguay is launching an international contest for historical essays about the creation, development and impact of the *Liebig Extract of Meat Company* (LEMCO) in Fray Bentos, Uruguay. The call is open for Uruguayan and foreign citizens specialized in Economic and Social History, Business History and the History of Science and Technology.

2. General objective

To encourage research and reflection on what could be considered one of the first cases where the application of the model that would define the second industrial revolution, was successful: the incorporation of science and the mechanization in the production process as well as the mechanization in the production process as well as the reorganization or labour and global finance.

3. Topics of investigation

The period to be considered starts with the process that led to LEMCO'S creation in Fray Bentos in 1865 until its facilities were sold in 1924. This is arguably one of the first cases where the application of the model that would define the second industrial revolution was successful: the incorporation of science in the production process, mechanization of production, reorganization of labour and global finance.

Essays that cover the following topics are of particular interest:

- ➔ State-of-the-art scientific innovations that were used in LEMCO'S production processes.

- ➔ The application of state-of-the-art technological

processes used in LEMCO's production processes and the effects of changes in work organization.

- ➔ Financial engineering that supported LEMCO's development.
- ➔ LEMCO as a buyer of beef and other raw materials in the Río de la Plata region.
- ➔ Penetration of LEMCO products in the main markets at the time.
- ➔ LEMCO's impact on the Uruguayan economy (employment generation, infrastructure development the variation of tax regime and its effects).
- ➔ Decision making process that led to creation of LEMCO in Fray Bentos (as well as the creation of Giebert et Compagnie in 1863).
- ➔ When LEMCO was sold in 1924: analysis and interpretation.
- ➔ Biographical profiles of the main actors: Georg C. Giebert, Justus von Liebig, Max von Pettenhofer, Irineu Evangelista de Souza (aka Barón de Mauá), Manuel José Errazquin, etc.
- ➔ Economic, social and political context during LEMCO's creation and development in Fray Bentos.

4. Scope of the call

The call is open for Uruguayan and foreign citizens, regardless of the place of production of their essay, who work on topics such as Economic and Social History, Business History and History of Science, Technology and Innovation.

5. Limitations and Restrictions

The following are not eligible to participate:

- a) Persons linked to or involved in the process of this call in any of its stages, either directly or indirectly.

- b) Persons related by blood or affinity up to the second degree of kinship to the judges.

6. Essay submission

Original essays will be accepted in Spanish, Portuguese and English. Length must be 15,000 words or less, including title page, table of contents, footnotes, citations, appendices and bibliography. Bibliographic citations should follow APA style. Individual or collective authorship will be accepted, up to a maximum of three co-authors. Papers should be submitted under a **pseudonym**.

For the purposes of the call, original work shall be considered written work that has not been published in print, digital or audio form, whether as an article or academic paper, book chapter, traditional book, digital book, or audiobook by the author.

7. Registration and deadlines

Deadline for submission is February 28, 2023, Uruguay time.

Online registration is mandatory and must be completed through the platform culturaenlinea.com.uy (Enter <https://culturaenlinea.com.uy/opportunity/single/1065/>).

On the platform the applicant must:

- a) Register as a user/agent at culturaenlinea.com.uy (tutorial -in Spanish- available online).

- b) Select the Oportunidades tab
- c) Select Oportunidad “Concurso Internacional de Ensayo Histórico”
- d) Fill in the personal information requested online (this process can be completed in stages, saving the corresponding progress).
- e) Attach the text in PDF format, specifying the title of the work and **the author/s pseudonym** on the cover page. Under no circumstances should the name or any information that reveals the author’s identity be included in the PDF file submitted to the contest. This includes the elimination of personal references in the bibliographical notes.
- f) Attach a single file with a photo or scan of the identity card or passport of the author(s).
- g) Click “Enviar su inscripción” (after this you will not be able to edit your application).

8. Copyright

Within the framework of the copyright regulations in force in Uruguay (Law N° 9.739 of December 17, 1937, and its amendment Law N° 17.616 of January 10, 2003, Law N° 17.805 of August 26, 2004, and Law N° 18.046 of October 24, 2006), the authors take full and exclusive responsibility for the ownership of the works, as well as for the use of any material protected by copyright, related rights, personality rights and image rights. Likewise, they are responsible for ensuring that the work submitted does not violate the rights of third parties, including, but not limited to, authorship rights and personality rights.

9. Protection of personal data

The personal data provided by the participants will be included in files owned by the National Directorate of Culture, located in Montevideo, San José 1116, for the sole purpose of being used in this call, so that, once concluded, all data provided by the applicants will be deleted from the aforementioned records.

Participants may exercise, under the terms provided in Law N° 18.381 of October 17, 2008 art. 10, Law N° 19.178 of December 18, 2013, Regulatory Decree 232/2010 of August 10, 2010, the rights to access, review, rectify and delete their personal data, by sending a written notice to the National Directorate of Culture, via email to **convocatorias.cultura@mec.gub.uy**.

10. Judges and final results

The judges will be Prof. Luis Bértola (Uruguay), Prof. Rory Miller (United Kingdom) and Prof. Eduardo Zimmermann (Argentina). Results will be announced before May 31, 2023, and will be final.

Once the decision has been made, the organization will proceed to verify the personal data of the winners and they will be notified.

11. Prizes and mentions

- ➔ **First prize:** US\$ 10,000 (ten thousand United States Dollars).
- ➔ **Second prize:** US\$ 6,000 (six thousand United States Dollars).
- ➔ **Third prize:** US\$ 4,000 (four thousand United States Dollars).

The total amount of the prizes is the same whether the work is presented by a single author or by several authors.

The judges may declare that prizes are not conferred. It may also award honorable mentions and make recommendations for publication as it deems appropriate.

The Ministry of Education and Culture is not obliged to publish all the works but will make a selection, which may include all or part of those recommended by the panel, for publication in book format.

12. Acceptance of the Rules and Guidelines

The mere submission to this call for entries implies knowledge and full acceptance of all the provisions of these rules and guidelines. Likewise, by registering their essay, the applicants declare that they are the authors of the work and that they are not restricted by the limitations established in the guidelines.

Should any situation arise that is not contemplated in the contest guidelines, the Ministry of Education and Culture of Uruguay shall be empowered to resolve it as it deems appropriate.

All matters not expressly provided for in these Guidelines shall be governed by Uruguayan law.

The authors of the works that the judges recommend for publication must sign a contract with the Ministry of Education and Culture regarding the assignment of economic rights for the commercialization of the work.

13. Questions and IT Support

The period for questions ends on February 27, 2023.

- ➔ **Guidelines** - concursoensayohistorico@mec.gub.uy
- ➔ **IT Support** - culturaenlinea@mec.gub.uy

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